

To: All members of the 2010 All American Prospects

From: Mike Adams, Bruce Arrick, Dave Parra, Dennis Braun, Mike DiRosa, Josh Oliver, Brook Fordyce

Re: Your participation in the All American Prospects Baseball, Inc. program

Congratulations on your decision to be a part of the 2010 All American Prospects. We will field five teams- 18U, 17U, and three 16U teams. The 18U team will be team comprised of 2010 graduates. Our 17U team (2011 grads) and the three 16U teams will be broken up into 2012's, 2013's, and 2014's.

All five teams will play in the 17U and 18U divisions whenever possible to face the best competition. Each team will play a "signature event" at the end of the summer. The 18U Team will aim to qualify for the Connie Mack Series in New Mexico and participate in the 18U WWBA World Championships in Marietta, GA. The 17U Team will play in the WWBA 17U World Championships and attempt to qualify for the Connie Mack World Series. The 16U teams will attempt to return to McKinney, Texas with hopes of winning the Mickey Mantle World Series as in 2008. The 2013s and 2014s will play in the 16U Florida State Championships, Mickey Mantle qualifiers, and the 15U and 16U BCS Championship where they made it to the semifinals in 2008.

We will enter three teams (12s, 13s, and 14s) in the USA Baseball 16U Championships. This event attracts 72 of the top teams in the United States. In the middle of July, the 18U, 17U, and 16U squads will travel to Marietta, GA to participate in the 18U and 17U WWBA National Championships. This tournament is widely regarded as the most heavily scouted event in the summer. The five squads will play 40 to 45 games starting in the middle of May and concluding the first week of August. We have always maintained the belief of playing quality competition wherever it may be.

It is highly important to check the website www.aapropects.com regularly. The website and email are the most efficient ways for us to communicate with everyone.

Fundraising and Player Fees

Player dues for the 2010 season are \$1500 dollars. This offsets about 1/2 of the costs associated with each player. Our belief has always been to keep the fees down while other programs may cost anywhere from 3,000 to 6,000 dollars when travel is factored in. We have listed a few options below to each family in order to help the program succeed to its fullest extent.

Hit-A-Thon- This fundraiser worked very well for the families that chose to participate. Each family mails or emails the form to friends, family, etc. All proceeds go towards each player fee for the Summer. Each pledge or donation is tracked and counts toward the fundraising goal.

Website Ads- The new website generates a lot of traffic. The addition of player bios and new features will attract numerous scouts, college coaches, and various baseball fans. Website ads will be sold for 500 dollars to appear on the front page and 250 dollars to be displayed on the sponsors page. Each ad will have a link to their site of choice. Every dollar will go towards each family's fundraising commitment. We also have stats for the site upon request regarding hits and unique visits.

Auction Items- We have a column on the front page devoted to auction items. We will post memorabilia and any item we feel might sell. This is not limited to baseball items. The column can include trips, golf packages, etc. Any item given to us that sells will count towards the fundraising commitment.

Sponsor Forms- These forms can be easily downloaded at the website. The instructions are very clear at the top of the page. Every donor will receive a form for tax purposes. Every donation on your behalf will go toward the fundraising commitment.

Our organization is committed to every individual in the program. We work countless hours on the phone with college coaches, professional scouts, organizing travel plans, etc. We expect each family to be committed to the program. The benefit of our program to each player and the work our staff puts in reap rewards to each player as exhibited by our player accomplishments and college placements. Please view our roster history as evidence of the accomplishments of our past players and staff. We cannot function to the fullest extent without the assistance of our families to support the program. For example, East Cobb costs the program 30,000 dollars for the week. The number at the end of the year is considerably higher. From our side, there is a big difference between **Cannot** and **Will Not**. The Prospects have **NEVER** turned away a player because of money. Please contact Bruce or Dave if you feel that a hardship is necessary.

Website

We are excited about the new website. The process has been long and we feel it is one of the finest in the country. Shortly after this meeting, each player will have his own bio page with vitals and any information we receive today. Please write a short history of any awards and honors you would like to have posted on the site. As stated above, please check the site often as this and email are our easiest ways to communicate.

Rosters

We have tried to make the task of roster management easy this year. We are trying to keep the teams very close to grad years. We will not be moving players up, down, etc. We want each team to develop their own chemistry. The best way to accomplish this is to not break up the teams. The 18U team will consist of all 2010 grads. The 17U team will be 2011 grads, the three 16U teams will consist of 2012 grads on one team and 13s and 14s on the other teams. It is important to understand that we do carry a big roster for each club. We want to keep our players playing at a high level and do not want to run them into the ground. We are in constant contact with scouts and coaches and do everything to facilitate their needs. We believe in rotating players at different positions and keeping our innings pitched low.

In closing, we anticipate a great summer. We have worked long hours to ensure that this will be the experience of a lifetime. We hope everyone has a successful high school season and stays healthy. Please stay in touch via email and text message and do not hesitate to call with any questions or concerns.

Sincerely,

The Staff of the All American Prospects Baseball, Inc.